



INNOVATE.  
COLLABORATE.  
INTEGRATE.

## iBOLT Special Edition for Salesforce.com

**Salesforce.com empowers your departments to make better and faster decisions. Now empower your entire company through integration and collaboration.**

The tactical value of Software-as-a-Service (SaaS) applications like Salesforce.com is clear—there's no software or hardware to buy, install, maintain or upgrade. But the corporate strategic value of Salesforce.com can only come when departmental initiatives are integrated company-wide, regardless of hardware platform, operating system, or database. Such integration initiatives have been long, difficult, expensive and risky—until now.

Magic Software's iBOLT™ Special Edition (SE) for Salesforce.com makes it possible to unleash the strategic value of Salesforce.com across your company with a short and inexpensive implementation using proven technology and an on-demand business model.



INNOVATE.

*Extend the capabilities of Salesforce.com.*

*Empower your company through integration and collaboration.*

## Seamless Integration Across the Enterprise

**iBOLT SE for Salesforce.com** enriches and integrates the capabilities of Salesforce.com across your organization—and is available to you as a subscription service just like Salesforce.com.

Seize the benefits of integration for sharing data between Salesforce.com and your ERP, supply chain, accounting, management, logistics, and other applications for effective and immediate business information and analysis.

### Use Magic Software's integration-as-a-service to:

- Migrate and transform data rapidly from other systems/files/standards to and from Salesforce.com
- Integrate Salesforce.com with ERP systems such as SAP Business One, SAP All-in-One or SAP R/3 ERP
- Create business activity key performance indicators and enable business information integration
- Implement cross-enterprise business processes, such as web-to-order, around Salesforce.com
- Extend encryption and security capabilities on data and business processes
- Integrate Salesforce.com with System i (AS/400) applications such as JD Edwards World and JD Edwards EnterpriseOne
- Catalog and synchronize items with warehouse systems, eCommerce shops, and manufacturing systems
- Synchronize accounts, contacts, leads, and events across organizational departments and systems
- Plug Salesforce.com into workflows and business processes such as supply chain processes and inventory forecasts
- Rapidly implement business changes across the organization
- Enjoy the most comprehensive technology stack that meets all your integration needs

# COLLABORATE. INTEGRATE.

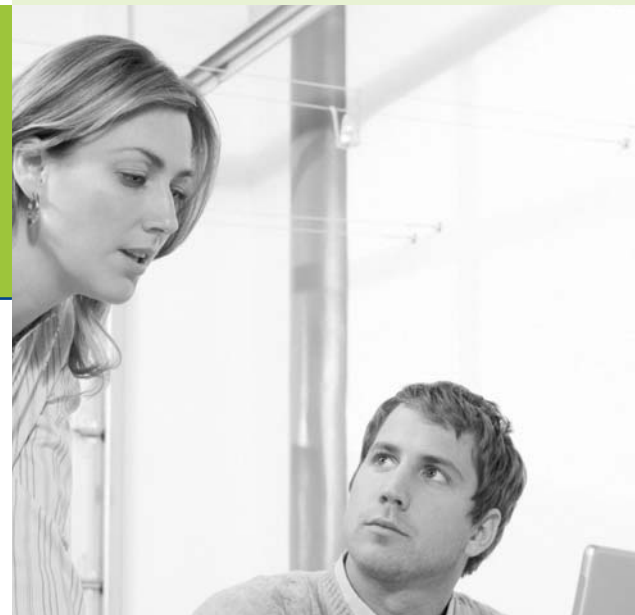
## The Benefits of an Integrated Environment

iBOLT SE for Salesforce.com delivers many benefits that make your company better prepared to surpass the competition and deliver value to your customers and stakeholders:

- **Implement quickly** using the software's ready-made solutions and components.
- **Stay within budget and timeframe** using a wide range of wizard-based, out-of-the-box tools.
- **Achieve versatility** with an open architecture that lets you connect with every database, platform, and file format.
- **Retain the familiar user interface of your key applications** while integrating them seamlessly.
- **Avoid user training and increase your productivity** through effective business analysis and results.
- **Easily scale** from departmental collaboration to company and enterprise workflows.
- **Enable out-of-the-box SOA practice** on any organization scale.

## The Benefits of the On-Demand Business Model

Many companies have already experienced the benefits of buying software like Salesforce.com as a service. That same business model makes sense when applied to the implementation of integration as a service. Enjoy full functionality from Day One, with a pay-as-you-go model that doesn't require any large up-front investment. Keep your costs low and manageable over time.



## Proven Solutions with Proven Partners

Magic Software's award winning technology is used by customers around the globe, enabling companies to integrate business applications across heterogeneous environments and to provide businesses with mission-critical information derived from their information assets residing on virtually all major databases on various platforms.

In addition to iBOLT Special Edition for Salesforce.com, Magic Software offers:

- **iBOLT SE for SAP Business One**
- **iBOLT SE for SAP All-in-One**
- **iBOLT SE for SAP ERP R/3**
- **iBOLT SE for JD Edwards**

Magic Software maintains business partnerships with IBM, SAP, Oracle, Salesforce.com, and more than 2500 ISVs worldwide.

# About Magic Software Enterprises

Magic Software Enterprises (NASDAQ: MGIC) has been a leader in enterprise application development, deployment and integration technology and solutions for more than two decades.

The company's service-oriented platform is used by companies worldwide to develop, maintain, and deploy both legacy and new business solutions, while integrating these applications across both internal and external, heterogeneous environments. Magic Software's platform-independent methodology lets companies achieve agility by quickly assembling composite applications, allowing programmers to create services and architects and business analysts to orchestrate and reuse these services to enable business processes. Through partnerships with industry leaders such as IBM, SAP, Oracle, Salesforce.com, and more than 2500 ISVs worldwide, Magic Software technology is used by more than 1.5 million customers around the globe.

[www.magicsoftware.com](http://www.magicsoftware.com)

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SAP Innovation  
2005 Award



SAP Quality  
2006 Award