

## Our customers speak for us

### CPG Leaps Forward with PowerAnalytics

Fast, Consolidated Reporting for SAP Business One at Large Multi-Company Site  
*"We can actually use our time for something more valuable—like analysis"*



**CPG INTERNATIONAL**  
*Building Products. Better.*

*A PowerAnalytics case study with comments from*  
**Andreas Ludwig, VP & Chief Information Officer**  
**CPG International**

#### ***From Days to Minutes—Enabling Maximum Productivity***

*"I have seen a direct, powerful result of using PowerAnalytics—you go from spending days in consolidating to minutes!"* says Andy Ludwig, VP & Chief Information Officer of CPG International. CPG staff can now focus on business performance: *"Having consolidated financials is critical. We spend less time on the exercise of consolidating companies and instead use that time on value-adding activities including analysis,"* explains Ludwig.

*"We can quickly respond to requests for information from Managers,"* Ludwig adds. His comment goes to one of PowerAnalytics' main benefits—the significant improvements in staff productivity that result from increases in reporting capabilities: there's much less time clerking data and much more time focused on results. With increased productivity comes greater responsiveness to management's needs.

In addition to reaching consolidated financials from their multiple SAP databases—producing a reporting package with financial data and metrics—and their vastly enhanced data-analysis capabilities, users are loading budget data into PowerOLAP in order to create variance analyses.

#### ***Reporting Flexibility—and Working in Excel***

Ludwig cites the flexibility of reporting and the fact that staff can still work in the environment they already know—Excel. *"We are now creating reports we were not able to create before,"* says Ludwig.

The 'before' picture was very different. The Finance staff had hit a wall in satisfying basic needs for consolidated company reports—the reports took a long time to run and were tedious to create. *"It was a real burden, a pain in the neck. Any additional changes would trigger going through the same time-consuming tedious routine again"* Ludwig complains of the original consolidation system.



#### **Benefits derived from CPG's PowerAnalytics solution:**

Fast Consolidated Reports  
***"You go from spending three or four days of consolidation to minutes!"***

Productivity  
***"We spend less time on the exercise of consolidating companies and actually use that time for something more valuable, like analysis."***

Speedy responsiveness to management's reporting needs  
***"We now have the speed to respond to requests for information from Managers."***

More and Powerful New Reporting  
***"Most companies do not have the ability to report the way that we can now."***



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“It took them a half hour to run a single Profit & Loss statement,” noted Frank Sposato of CPG’s SAP solution provider, Accelbus. Fortunately, Sposato had a background in OLAP technology and a specific understanding about how PowerAnalytics could meet CPG’s needs: “The type of analysis and reporting that CPG needed could not be done in what is essentially a ‘query-pass’ reporting system that tosses data into spreadsheets and must be run again for each report.”

What Sposato observes is true of many—perhaps most—firms: they try to make do with built-in reporting systems and then end up ‘clerking’ growing mounds of disconnected data in spreadsheets. This is precisely the problem that PowerAnalytics addresses to such powerful effect for users of SAP Business One.

CPG International is a manufacturer of market-leading brands of highly engineered building products for residential and commercial markets designed to replace wood, metal and other traditional materials in a variety of construction applications. In choosing an SAP Business One system that includes 150 users—one of the largest implementations of its kind—CPG addressed its sophisticated requirements to manage general ledger accounts across separate business entities.

In order to address its dire needs for a consolidated reporting solution, CPG eventually agreed to a PowerAnalytics pilot; in less than a week, the firm was working with online, dynamic reports that they had not been able to create for months. CPG has by now made a great leap forward with the multidimensional reporting, analysis and planning capabilities that PowerAnalytics for SAP Business One provides—“Excel-friendly OLAP” in the words of one expert. Since then, CPG has been achieving outstanding results for time-critical management and SEC reporting, as well as sales and inventory reporting, and budget variance analyses. 🏆

To learn more about CPG International please see [www.cpgint.com](http://www.cpgint.com).

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Flexibility and Familiar  
Front End

**“We are creating reports  
we were not able to create  
before.”**

What PowerAnalytics  
Delivers

- **Consolidated, Multi-Company Reporting in Minutes.**
- **Real-time, Multidimensional Reporting and Analytics of Key Business Drivers—by Company, by Account, by Period, by Region, by Dept, etc.**
- **Direct and Dynamic Connectivity to a Fully Enabled Spreadsheet Environment.**
- **Significant Empowerment of Users.**